## CUSTOM WORDPRESS ROAD MAP

A clear path to a faster, better, more responsive website.

HOSTING SETUP 1

We recommend hosting with us for smoother development, faster load times, and less technical hassle.

DISCOVERY PHASE 2

We start with a call to understand your goals and challenges. Together, we'll define what needs to be built and how to achieve it.

CONTENT PHASE 3

We get together a team of top professionals to assist with either branding, wireframes, wording, photos, video, or all content, depending on what was discovered during the Discovery Phase."

DESIGN PHASE 4

Based on your brand and needs, we choose or create a design that fits your vision perfectly.

MARKUP & PREVIEW

5

We turn the design into a live, responsive layout for you to review. (No functionality added yet.)

WORDPRESS BUILD 6

Our team converts the approved layout into a custom WordPress theme, complete with a true block editor and added functionality.

DRAFT SITE 7

We add your content and prepare the full site for review and testing.

LAUNCH

8

Your new site goes live, replacing your old one or moving to its new home.

**UPDATES & SUPPORT** 



Need new features, changes or assistance? We're a call away! On call support and development for only \$120-150/hr billed each month with detailed work logs